CARDIOGUIDE™ HF APP
DIRECT MARKETING AND OTHER MARKETING ACTIVITIES CONSENT

By clicking “Accept”, I consent to receiving information and/or communications regarding Abbott's CardioGuide™ HF App (the “App”), the CardioMEMS™ HF System, and related products, promotions, events, and news from Abbott Laboratories ("Abbott") by email, through the App, push notifications, and by phone (e.g., SMS text message).

I understand that Abbott (and its contracted service providers) will use my personal information (e.g., name, email address, telephone number) and my Sensitive Data (i.e., information related to my health) collected in relation to the App and derived from my use of the App for marketing purposes.

I agree to receive calls, text messages, and artificial or prerecorded voice calls from or on behalf of Abbott at the phone number I provided through the App or to my Health Care Provider. I also agree and understand that these calls and SMS text messages may include marketing related to Abbott’s products and services, that they may be placed using an automatic telephone dialing system, and that I am not required to provide my consent as a condition of any purchase.

I understand that Abbott may build profiles to better tailor the marketing and advertising information in accordance with Abbott's understanding of my personal interests based on my previous and predicted choices. I also consent to the use of my personal information and Sensitive Data for Abbott's marketing purposes, e.g., to analyze and monitor trends in order to develop appropriate marketing campaigns.

For more information about how Abbott uses personal information please review the **App Privacy Notice** and our **Consumer Health Data Privacy Policy**.

I understand I can withdraw my consent at any time using the options made available to me through the App. If I choose to withdraw my consent, Abbott will discontinue processing my personal information for marketing purposes (as described above) as required by applicable law.

Residents of certain states may withdraw their consent to certain collection and processing by contacting Abbott as set out in the “+Contact Us” section of the **App Privacy Notice**. This does not apply where Abbott collects and processes your information based on your health care provider’s instructions. If you have questions about how your health care provider uses your information, you should contact your health care provider directly.