CARDIOGUIDE™ HF APP

DIRECT MARKETING AND OTHER MARKETING ACTIVITIES CONSENT

I would like to receive via email, SMS text message, device push notifications, and CardioGuide App from my local Abbott affiliated company, as listed in the "**+EU/Norway/Switzerland/UK**" section of the **Privacy Notice** for my country of residence ("Abbott") information and/or communications regarding Abbott's cardiac and heart failure products, including the CardioGuide™ HF App, and related promotions, events and news that Abbott believes may be of interest to me.

By clicking "**Accept**", I consent to the processing of my personal data (i.e., name and email address) and my special category personal data (i.e., data concerning health) collected and derived from my usage of the CardioGuide™ HF App by Abbott for the following purposes:

1. the building of profiles to better tailor the advertising information in accordance with Abbott's understanding of my personal interests based on my previous and predicted choices; and
2. the processing of my personal data to allow Abbott to analyze and monitor trends to develop appropriate marketing campaigns.

I further understand that by providing my consent, I am also consenting to the processing of my personal data for the above purposes by my controller's parent company, Abbott Laboratories, 100 Abbott Park Road, Abbott Park, IL 60064 USA, and to the transfer of my personal data to Abbott Laboratories in the USA, a country that may not provide the same level of privacy or data protection to that of my country of residence. I understand that Abbott has put in place measures related to the international transfer of personal data that comply with local data protection laws.

You have the right to withdraw your consent to the processing of your personal data for marketing purposes at any time with future effect (i.e., the withdrawal of your consent has no effect on the lawfulness of the processing before the withdrawal was made) by contacting Abbott as set out in the "+Contact Us" section of the Privacy Notice.

Providing consent for direct marketing activities is entirely free and has no effect on your use of the CardioGuide™ HF App or the related Services.

For further information on our processing activities, please refer to the **Privacy Notice**.